

JOSEPH BRANT HOSPITAL FOUNDATION

President & CEO

Executive Brief

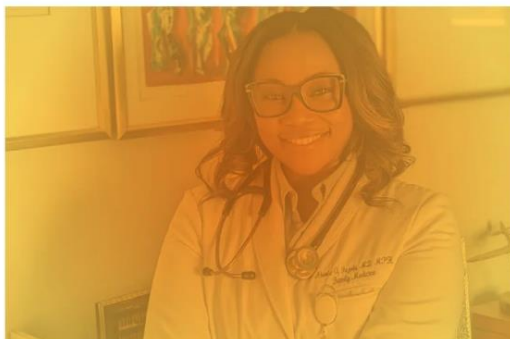
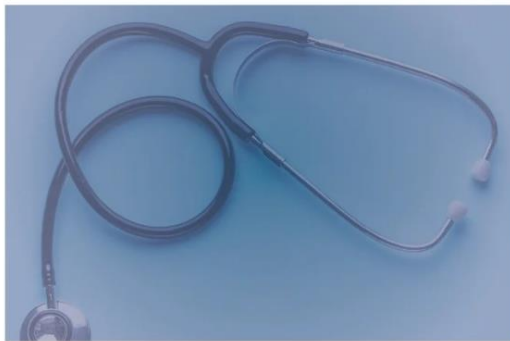




TABLE OF CONTENTS

The Opportunity	1
About Joseph Brant Hospital	2
About Joseph Brant Hospital Foundation	3
Key Duties and Responsibilities	6
Qualifications & Attributes.....	8
Candidate Qualifications.....	6
Board of Directors.....	9
Living in the Burlington Region	11
Organizational Chart.....	12

FOR MORE INFORMATION

KCI Search + Talent has been retained to conduct this search on behalf of Joseph Brant Hospital Foundation. For more information about this opportunity, please contact Tara George or Samantha David at KCI Search + Talent by email at JBHF@kcitalent.com

All inquiries and applications will be held in strict confidence. Interested candidates should send resume and letter of interest to the email address listed above by **January 2, 2024.**

We are committed to diversity and inclusion as we continue and expand our efforts to become a more inclusive workplace. We welcome and encourage applicants from all diverse and underrepresented groups to apply.

As a condition of employment, the successful candidate is required to provide proof of two COVID-19 vaccines authorized by Health Canada within 24-48 hours of receiving an offer of employment, or proof of a documented exemption pursuant to the Ontario Human Rights Code.



President & CEO Joseph Brant Hospital Foundation Burlington, Ontario

THE OPPORTUNITY

Joseph Brant Hospital Foundation (JBHF) is seeking an experienced senior leader to be our next President & CEO, and to build on the excellent groundwork that has been built over the last decade. With the pending launch of campaign in support of the mental health and addictions program (MHA) in 2024, along with the continuation of our strategic priorities, this is an exciting time for a new President & CEO to join JBHF.

Reporting to the Foundation Board, and leading a team of 15, the CEO will manage overall operations and work with our capable and highly engaged staff and volunteers to deliver the Foundation's strategic vision, mission, and goals. As the lead partner with the Hospital, working closely with the Hospital's senior leadership team, the President & CEO will ensure an ongoing focus on Hospital priorities within all Foundation activities. The Foundation President & CEO will also engage with Hospital colleagues to ensure alignment on the delivery of donor agreements.

An excellent spokesperson and community ambassador, the new President & CEO will collaborate with others to drive the cultivation, solicitation, and stewardship of major and transformational gifts, and will personally manage a portfolio of \$1M+ prospects and donors. A highly motivational team leader and coach, the President & CEO will also drive fundraising success by helping staff and senior volunteers build internal and external networks and relationships that advance Foundation goals.

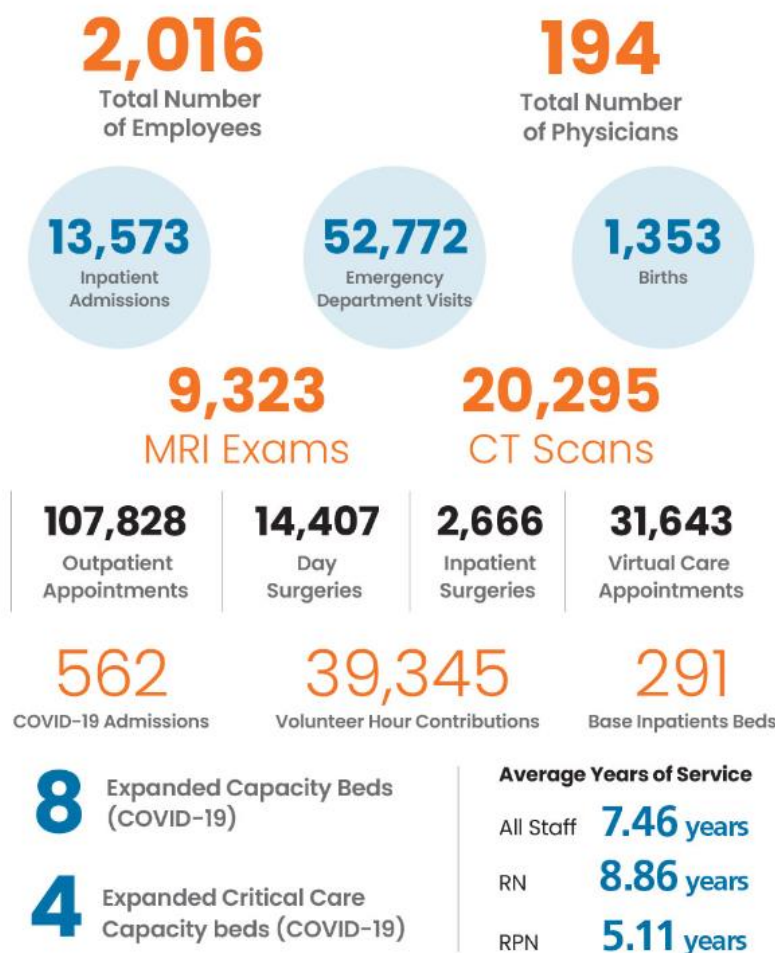
This position will be available as early as February 2024, but a later start date is possible. The target salary range for this role is \$240,000 to \$270,000 plus the potential for a performance-based bonus of up to 15%, and excellent benefits with the HOOPP pension plan.

The position is full-time and will be based at 1221 Lakeshore Road, Burlington, Ontario. A hybrid work model will be implemented in January 2024.

ABOUT JOSEPH BRANT HOSPITAL

Joseph Brant Hospital (JBH) is a full-service community teaching hospital located in the growing and thriving community of Burlington, Ontario, serving more than 185,000 residents in Halton, Hamilton, Waterdown, Flamborough and Stoney Creek. It is honoured to be recognized as one of Hamilton Niagara's Top Employers for nine (9) consecutive years, with a skilled staff of 194 physicians, 2,016 full- and part-time staff, and more than 300 volunteers.

JBH is a Clinical Education site in conjunction with McMaster University and is designated as an Academic Community Teaching Hospital. Its expanded campus includes the state-of-art Michael Lee-Chin & Family Patient Tower, featuring a new Emergency Department, 172 acute inpatient beds, 9 new Operating Rooms, and a post-anesthetic care unit to support expanded medical, surgical, and outpatient services. JBH is also a partner member of the Burlington Ontario Health Team.



ABOUT JOSEPH BRANT HOSPITAL FOUNDATION

Joseph Brant Hospital Foundation was founded in 1976 to support Joseph Brant Hospital. We are committed to engaging our community, inspiring investment in our Hospital, and ensuring exceptional healthcare for our community. We work to be the catalyst that enables philanthropy for our Hospital to thrive through the generosity of our supporters, with a commitment to equity, diversity and inclusion in partnership with Joseph Brant Hospital.

The Our New Era Campaign in support of the new JBH surpassed its goal of \$60M in 2017 raising an unprecedented \$65M, enabling the incredible transformation of our Hospital, and having a tremendous impact on our community for generations to come.

With the successful conclusion of the capital campaign, the Foundation continues to raise \$10M+ annually and is poised to leverage the overwhelming support of the community to support new and emerging priorities which will continue to support our Hospital's vision of providing exceptional healthcare.

The Foundation is governed by a team of community volunteer leaders and is managed by a dedicated staff of professionals who ensure that every donation is used effectively and efficiently to meet the needs of patients and their families.

For a look into the future vision of the Joseph Brant Hospital Foundation, we are pleased to share our [Strategic Plan Map 2022-2025](#).



\$20M Mental Health & Addictions Campaign: *For All Minds*

The Hospital and the Foundation will continue to build on past achievements and fund new areas to ensure that our community always has access to high-quality, safe and compassionate care, close to home.

Despite the many successes with our new patient care spaces, there remains an urgent and growing need to redevelop our Mental Health and Addictions (MHA) program space to create facilities that **ensure person-centred care, support recovery and improve outcomes** for every patient group we serve, including children, youth and adults from across the region and beyond.

The three core elements of this redevelopment project will include:

1. Inpatient Mental Health and Addictions Unit

Our vision is to build a modern, therapeutic environment that is purposefully designed to instil hope and support healing, and that is consistent with our program philosophy to provide the safest and most dignified care to our patients. Highlights of the new MHA inpatient unit include:

- 23% increase in the number of beds (21 to 26);
- 100% private rooms, each with its own accessible washroom;
- increase in a range of welcoming congregate spaces, including a lounge for social/recreational activities;
- access to outdoor space as an extension of the therapeutic environment;
- addition of a self-contained 6-bed psychiatric intensive care unit (PICU) to support high-acuity and complex patient care needs.

2. Outpatient Mental Health Unit

The new Outpatient Mental Health Unit will be comprised of various clinics and a day hospital, which will be located within the North Tower, with strategic colocation of select services with the new MHA Inpatient Unit. All spaces will be welcoming and warm, and situated to maximize available views to the outdoors and natural light. The environment design will be therapeutic, support independence for individuals with a continuum of sensory capabilities, and will promote patient independence, recovery and return to healthy community living.

3. Child and Youth Mental Health Day Hospital

The addition of a Child and Youth Mental Health Day Hospital at JBH will help us meet the significant and growing demand for mental health and addictions services that are accessible at the local level to children and youth in our community.

Widely recognized to be a core element of a robust continuum of acute child and youth mental health services, a Child and Youth Mental Health Day Hospital provides an alternative to inpatient admission where appropriate, and enables earlier discharge while allowing continuation of treatment, education, and support thereby improving outcomes for this vulnerable patient group.

JBHF Culture Code



Values in Action

Values in Action for A Great Donor Experience

COLLABORATIVE	INCLUSIVE	INNOVATIVE	RESPONSIVE	TRANSPARENT
<p>We:</p> <ul style="list-style-type: none"> Take the initiative to communicate proactively with all of our colleagues. We share information openly to ensure all team members have the information they need to provide the best service possible to our donors. Engage with the Hospital and other external partners to maximize opportunities to demonstrate the impact of donor support on patient care. 	<p>We:</p> <ul style="list-style-type: none"> Believe in genuine inclusion that gives voice to multiple perspectives, backgrounds, and experiences. Understand the concept of diversity must move beyond words and be expressed in action. Committed to the ongoing education of our staff and volunteers to ensure respectful relationships with all Foundation stakeholders 	<p>We:</p> <ul style="list-style-type: none"> Encourage idea generation and dissemination and are open to exploring all ideas Are always on the lookout for new and impactful ways to steward and engage our donors through unique and customized experiences Approach everything with a "how can we" mentality 	<p>We:</p> <ul style="list-style-type: none"> Always take ownership of all donor interactions, engaging the appropriate team members when necessary and ensuring that follow up is complete and the "loop is closed" Listen first, ensure we understand and then act when solving any problems or challenges Respond to donor-initiated contact within 24 hours Engage donors personally (by phone, in person) whenever possible to build stronger relationships 	<p>We:</p> <ul style="list-style-type: none"> Are committed to always being open and honest with our donors (e.g., ensuring communications and the DGAP whenever necessary) Always adhere to the Association of Fundraising Professionals Donor Bill of Rights and Code of Ethical Standards

Additional Information:

[Joseph Brant Hospital](#)
[Joseph Brant Hospital Foundation](#)
[Annual Donor Report](#)

[Patient Stories](#)
[Foundation FAQ](#)

KEY DUTIES AND RESPONSIBILITIES

Reporting to the Board of Directors and leading a diverse staff team, the President & CEO of the Joseph Brant Hospital Foundation (JBHF) is responsible for the oversight and management of Foundation strategy, operations, and results in accordance with applicable laws and regulations; and consistent with the policies and direction established by the Foundation Board of Directors.

Key Responsibilities:

Leadership, Planning & Operations:

- Collaborate with the Board to develop and execute multi-year strategic plans.
- Develop and execute the annual business plan working with staff, Board members, the Hospital and other partners as required.
- Develop and monitor the ongoing performance of the Foundation's operating and capital budgets.
- Collaborate with Foundation staff and Hospital leadership to establish the Foundation's fundraising priorities and case for support.
- Ensure the continuing development of high quality, innovative fundraising and stewardship programs, and excellence in service delivery, including monitoring strategies and standards of performance.
- Confirm the fulfillment of all legal and regulatory requirements by providing regular reports to the Board of Directors and developing remedial action as required to ensure ongoing compliance.
- Identify and mitigate principal risks deemed to be a significant threat to the organization's success and sustainability and provide regular reports to the Board of Directors on risk mitigation and management.
- Model leadership that promotes Foundation and Hospital values and focuses on ensuring a greater level of equity, diversity and inclusion within all Foundation activities.

Board Governance:

- Provide executive leadership on the development, establishment and communication of policies/practices designed to support the Foundation's Vision, Mission, and Values.
- Work with the Board to ensure there is a comprehensive and reliable governance framework, principles, policies and practices to support Directors in the discharge of their duties.
- Deliver comprehensive reports at Board meetings to support discussion and decision making.
- Serve as Corporate Secretary of the Foundation.
- Support the organization of regular Board meetings, committee meetings, special meetings and annual retreats.

Partnerships:

- Develop strategic and collaborative relationships with Foundation staff, Hospital leadership, donors and other partners in a manner that increases engagement and aligns with strategic priorities.
- Work with the Foundation senior leadership team to regularly review and optimize donor relations and strategies.
- Serve as the primary administrative link and foster a mutually supportive relationship between the Hospital and its Senior Leadership Team and the Foundation, ensuring the Foundation's activities are aligned with the Hospital's funding requirements.

- Work with Hospital Senior Leadership to ensure support and partnership on the delivery of donor commitments, communications, development plans and other related activities.
- Participate on Committees and with other bodies that will further the aims and objects of the Foundation.
- Manage a portfolio of major donors who have the capacity to make transformational gifts at the \$1M+ level.

People:

- Recruit, lead, coach and support staff and volunteer teams to carry out the strategic and operational priorities of the Foundation.
- Provide directional leadership, ensuring that the culture, structures, systems and opportunities exist to attract and retain the best talent to meet current and future priorities.
- Promote ongoing professional development for staff through recognized credentialing associations and bodies.
- Promote the Foundation Culture Code and Values with Foundation staff, Board members and Hospital staff.
- Work with Foundation staff to support senior volunteers help the Foundation meet fundraising and other strategic goals.

Internal & External Communications:

- Provide leadership oversight for all Foundation communications in a manner that is consistent with the Foundation's goals, values, image and brand.
- Ensure an integrated, comprehensive communications plan that effectively and proactively enhances Foundation profile.
- Promote and facilitate a culture that encourages responsible, open, transparent and effective communication.
- Serve as the key ambassador and spokesperson for the Foundation while developing and maintaining strong relationships with prospective and existing donors, Foundation and Hospital staff, volunteers and other key members of the JBHF community.

QUALIFICATIONS & ATTRIBUTES

- Progressive senior leadership experience that includes fundraising accountability and experience working with a Board of Directors.
- A proven track record of developing a vision and building and executing effective strategies to achieve strategic priorities.
- Seasoned fundraiser with a demonstrated ability to raise significant funds and meet financial targets within deadlines. A track record of success in major gift and campaign fundraising is also essential.
- Proven success as a builder and leader of high performing teams.
- A track record of unifying diverse interests and developing relationship networks that have supported the strategic and operational goals of an organization.
- Excellent verbal, written and presentation skills. Exceptional interpersonal skills with the ability to relate to diverse groups of donors and community members.
- Demonstrated commitment to EDI with a record of improving inclusivity, diversity, equity and accessibility in the workplace.
- Conversant with the rules and regulations governing a charitable Foundation with up-to-date knowledge of issues, trends and innovation that can support results in the non-profit sector.
- A passion for healthcare philanthropy.
- A post-secondary degree or equivalent experience in fundraising and/or business management.
- Certified Fund Raising Executive (CFRE) designation is an asset.

Leadership

- A passionate, courageous and principled leader possessing values and perspectives congruent with the Vision, Mission and Values of the Foundation and the Hospital.
- Leadership qualities that inspire and compel donors, volunteers, the general public, Hospital partners and other external constituencies.
- Demonstrated ability to recruit and develop superb talent, encouraging individual team members to realize their full potential.
- Educational/professional qualifications that support the ability to deal with complex strategic and operational issues.
- Enthusiasm, outcome focus and a passion for excellence.

Communication

- Strong interpersonal skills; an open communication style that acknowledges the opinions of others and creates an environment in which others feel comfortable sharing divergent points of view.

Integrity

- Act as a role model to staff and others, demonstrating the highest standards of professionalism, confidentiality and sensitivity.
- A commitment to personal excellence and honesty, exhibiting the highest standards of responsibility.

BOARD OF DIRECTORS

2023-2024

Leon Denbok, Board Chair
Deepa Ganatra, Vice-Chair
Anthony Martinello, Treasurer
Eileen Bidulka
Karen Dephoure
Rembert De Villa
Andrea Gordon
Dr. Trevor Harrison
David Henderson

Luisa Hubner
Jennifer Lucier
Maria Maffia
Allan Pearson
Jen Ross
Barbara Seldon Leggatt
Oz Zafar
Eric Vandewall, JBH President & CEO

Biographies

Leon Denbok - Chair, Board of Directors



Leon is the President and Co-founder of DenBok Landscaping & Design Ltd. Leon has over 30 years of experience in the green industry and holds numerous diplomas and certifications in greens keeping, construction, green roof etc.

Leon has used his expertise to build and donate healing gardens for Breast Cancer Support Services in Burlington, as well as Kerr Street Ministries Dream Centre in Oakville. Leon is an active member of The Rotary Club of Burlington North.

Over the years and a short break, Leon has been on the Board for over eight years including three years as Board Chair. Leon was motivated to join the Board after Co-chairing a Rotary Club fundraiser for the Hospital for several years. Leon will be the Co-Chair of the upcoming JBHF Mental Health & Addictions Campaign.

Leon and his wife, Victoria, have been married for 30 years, and have two sons, Connor and Stone. Leon enjoys spending his free time with his family and riding his Peloton.

Deepa Ganatra - Vice-Chair, Board of Directors



Deepa is a registered physiotherapist with over 28 years' experience treating athletes of all ages. She is currently self-employed as a physiotherapist, and a Learning Facilitator for Sport for Life Physical Literacy programs.

A life-long resident of Hamilton-Burlington, Deepa is very involved in her community as an active member of Beta Sigma Phi Sorority (a women's organization serving the community) Beta Xi Chapter, and BSP Burlington City Council Executive.

For over 15 years, she energetically participated on Parent Councils at Fairview Glen Montessori School and John T. Tuck Public School, and acted as team trainer and assistant coach for G01Y competitive soccer team (BYSC).

This is Deepa's third year serving on the Board, and first year as Vice-Chair. She has participated on the JBH DEI Action Table for the last two years and was Chair of the inaugural JBHF Diwali Community Garba event committee this year. Deepa is honoured to have the opportunity to serve her community as a JBHF Board member.

Deepa and her husband of 26 years have raised their four children in Hamilton/Burlington since 2001.

Eric Vandewall - President & Chief Executive Officer



Eric Vandewall is President and Chief Executive Officer of Joseph Brant Hospital (JBH) in Burlington, a position he assumed in 2009.

Under Eric's leadership several major accomplishments have been realized at JBH. An ongoing focus to continue to improve quality care, safe care, and service excellence is evident throughout the hospital. In April 2014, and in 2018, Joseph Brant Hospital received *Accreditation with Exemplary Standing* from Accreditation Canada. In addition, JBH recently completed the largest redevelopment and capital expansion project in the history of the hospital. Phase

1, the Halton McMaster Family Health Centre and new parking structure was completed in the Fall of 2014. Phase 2, the redevelopment and expansion of the hospital was completed in the fall of 2018.

Prior to joining JBH, Eric served as the Senior Vice President, Trillium Health Centre, and Vice President of Planning and Corporate Services at Trillium Health Centre. Eric has held a number of other senior management positions including Director, Health Outcomes at Glaxo Wellcome; Director, Health Reform Implementation Team, Ministry of Health and Long-Term Care; and, Director, Health Promotion Branch, Ministry of Health and Long-Term Care.

Eric is a graduate of Queen's University and holds a master's degree in Public Administration, Health Policy. He also has an undergraduate degree from Toronto Metropolitan University in Architectural Sciences and he holds a Chartered Director designation from the Directors College, McMaster University.

LIVING IN THE BURLINGTON REGION



Burlington is a city in the Regional Municipality of Halton at the west end of Lake Ontario in Ontario, Canada. Located approximately halfway between Toronto and Niagara Falls, it is part of the Greater Toronto and Hamilton Area and Hamilton metropolitan census area.

Living in Burlington, Ontario, Canada, offers residents a unique blend of urban convenience and natural beauty. Situated along the shores of Lake Ontario, Burlington is often referred to as the "Garden City" due to its lush parks and green spaces. The city boasts a well-planned infrastructure with a vibrant downtown core, featuring an array of shops, restaurants, and cultural amenities. Residents enjoy a high quality of life, with a strong sense of community and an abundance of recreational opportunities.

As of January 2022, the population in Burlington was approximately 209,000 people, and steadily growing. Burlington, like many other Canadian cities, had a relatively balanced age distribution. It had a mix of young families, working-age individuals, and seniors. The city was known for its appeal to both young professionals and retirees due to its high quality of life.

One of the standout features of living in Burlington is its natural beauty. The city is surrounded by stunning landscapes, including the Niagara Escarpment, which offers hiking trails and scenic lookout points. Residents can also enjoy waterfront parks and beaches, providing an ideal backdrop for outdoor activities like boating, swimming, and picnicking. Burlington's commitment to environmental sustainability is evident in its efforts to preserve its green spaces and promote eco-friendly initiatives, making it a welcoming place for nature enthusiasts.

Burlington also offers a thriving arts and cultural scene, with galleries, theaters, and festivals that celebrate the local creative community. The city's excellent education system, healthcare facilities, and diverse job opportunities make it an attractive place to raise a family or pursue a career. Furthermore, its proximity to Toronto and other neighbouring cities allows for easy access to additional cultural, and entertainment opportunities. Overall, Burlington, Ontario, strikes a harmonious balance between nature and urban living, making it a highly desirable place to call home.

For more information: <https://tourismburlington.com/>

ORGANIZATIONAL CHART

